

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33701-1

DATE PRINTED

09/11/12

AND

PAGE 1

179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR 338431			ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>		WATERFRONT STRATEGIES		HOUSE MAJORITY PAC/SEIU		
<b>AND</b>		1010 Wisconsin Ave NW		700 13th St NW		
<b>ADDRESS</b>		Washington DC 20007-3603		Washington DC 20005-3960		
		USA		USA		
<b>CONTACT</b>		LAURA BASSETT		<b>PRODUCT</b> EST #1750		
<b>LOCAL SALESPERSON</b>		NICOLE ELIE POL		<b>PRODUCT</b> 1300		
		AGENCY EST. NO. 1750		<b>CODE</b>		
<b>NATIONAL SALESPERSON</b>						
BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/21/12 NO. WEEKS: 2						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	3	05:00A	06:00A	30S	09/12/12-09/14/12	CBS13.COM @ 5AM	3	125.00	375.00
2	T-F	4	05:00A	06:00A	30S	09/18/12-09/21/12	CBS13.COM @ 5AM	4	125.00	500.00
3	W-F	5	06:00A	07:00A	30S	09/12/12-09/14/12	CBS13.COM @ 6AM	5	250.00	1250.00
4	M	1	06:00A	07:00A	30S	09/17/12-09/17/12	CBS13.COM @ 6AM	1	250.00	250.00
5	T-F	2	06:00A	07:00A	30S	09/18/12-09/21/12	CBS13.COM @ 6AM	2	250.00	500.00
6	W-F	5	07:00A	09:00A	30S	09/12/12-09/14/12	CBS THIS MORNING	5	250.00	1250.00
7	M	1	07:00A	09:00A	30S	09/17/12-09/17/12	CBS THIS MORNING	1	250.00	250.00
8	T-F	4	07:00A	09:00A	30S	09/18/12-09/21/12	CBS THIS MORNING	4	250.00	1000.00
9	Su	1	06:28A	07:58A	30S	09/16/12-09/16/12	CBS THIS MORNING - SUNDAY	1	1200.00	1200.00
10	T-F	2	08:58A	09:58A	30S	09/18/12-09/21/12	LET'S MAKE A DEAL	2	275.00	550.00
11	W-F	1	09:58A	10:58A	30S	09/12/12-09/14/12	THE PRICE IS RIGHT	1	500.00	500.00
12	T-F	2	09:58A	10:58A	30S	09/18/12-09/21/12	THE PRICE IS RIGHT	2	500.00	1000.00
13	W-F	3	12:00N	12:30P	30S	09/12/12-09/14/12	CBS13 NEWS @ NOON	3	400.00	1200.00
14	T-F	3	12:00N	12:30P	30S	09/18/12-09/21/12	CBS13 NEWS @ NOON	3	400.00	1200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

AND

PAGE 2

179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR 338431		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
NAME	WATERFRONT STRATEGIES		HOUSE MAJORITY PAC/SEIU		
AND	1010 Wisconsin Ave NW		700 13th St NW		
ADDRESS	Washington	DC 20007-3603	Washington	DC 20005-3960	
	USA		USA		
CONTACT	LAURA BASSETT		PRODUCTEST #1750		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1750	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/21/12 NO. WEEKS: 2					

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			FROM	TO						
15	W-F	2	01:00P	02:58P	30S	09/12/12-09/14/12	THE DOCTORS	2	300.00	600.00
16	T-F	2	01:00P	02:58P	30S	09/18/12-09/21/12	THE DOCTORS	2	300.00	600.00
17	W-F	2	02:58P	04:00P	30S	09/12/12-09/14/12	DR PHIL	2	400.00	800.00
18	T-F	3	02:58P	04:00P	30S	09/18/12-09/21/12	DR PHIL	3	400.00	1200.00
20	W-F	4	04:00P	05:00P	30S	09/12/12-09/14/12	CBS13 NEWS @ 4	4	650.00	2600.00
22	M-F	4	04:00P	05:00P	30S	09/17/12-09/21/12	CBS13 NEWS @ 4	4	650.00	2600.00
23	W-F	4	05:00P	05:30P	30S	09/12/12-09/14/12	CBS13 NEWS @ 5	4	1500.00	6000.00
24	T-F	4	05:00P	05:30P	30S	09/18/12-09/21/12	CBS13 NEWS @ 5	4	1500.00	6000.00
25	W-F	4	06:00P	06:30P	30S	09/12/12-09/14/12	CBS13 NEWS @ 6	4	1500.00	6000.00
26	T-F	4	06:00P	06:30P	30S	09/18/12-09/21/12	CBS13 NEWS @ 6	4	1500.00	6000.00
27	W-F	1	06:30P	07:00P	30S	09/12/12-09/14/12	ENTERTAINMENT TONIGHT M-F	1	900.00	900.00
28	T-F	3	06:30P	07:00P	30S	09/18/12-09/21/12	ENTERTAINMENT TONIGHT M-F	3	900.00	2700.00
29	Sa	1	04:58P	05:30P	30S	09/15/12-09/15/12	CBS13 NEWS @ 5 (SAT)	1	750.00	750.00
30	Sa	1	05:58P	06:58P	30S	09/15/12-09/15/12	ENTERTAINMENT THIS WEEK	1	500.00	500.00
31	T	1	06:58P	08:00P	30S	09/18/12-09/18/12	NAVY N.C.I.S.	1	6000.00	6000.00
32	W	1	06:58P	07:58P	30S	09/19/12-09/19/12	SURVIVOR XXV: THE	1	5000.00	5000.00

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AND	1010 Wisconsin Ave NW			700 13th St NW			
ADDRESS	Washington DC 20007-3603			Washington DC 20005-3960			
	USA			USA			
CONTACT	LAURA BASSETT			PRODUCTEST #1750			
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 1750	PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/21/12 NO. WEEKS: 2							

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			FROM	TO						
33	W	1	09:00P	10:00P	30S	09/19/12-09/19/12	CSI: CRIME SCENE	1	5000.00	5000.00
34	Th	1	08:00P	09:00P	30S	09/20/12-09/20/12	BIG BROTHER	1	3500.00	3500.00
35	F	1	08:00P	09:00P	30S	09/21/12-09/21/12	CSI: NY	1	3500.00	3500.00
36	W-Su	4	10:00P	11:00P	30S	09/12/12-09/16/12	CBS 13 10PM NEWS M-SU	4	1500.00	6000.00
37	M-F	6	10:00P	11:00P	30S	09/17/12-09/21/12	CBS 13 10PM NEWS M-SU	6	1500.00	9000.00
38	T-F	2	11:00P	12:05A	30S	09/18/12-09/21/12	DAVID LETTERMAN	2	700.00	1400.00
39	W	1	07:58P	09:00P	30S	09/12/12-09/12/12	CRIMINAL MINDS	1	5500.00	5500.00
40	W	1	09:00P	10:00P	30S	09/12/12-09/12/12	CSI: CRIME SCENE	1	5500.00	5500.00
41	Th	1	06:58P	08:00P	30S	09/13/12-09/13/12	THE BIG BANG THEORY/TWO &	1	5000.00	5000.00
42	Su	1	05:58P	07:00P	30S	09/16/12-09/16/12	SIXTY MINUTES SUNDAY	1	6000.00	6000.00
43	Sa	1	08:58P	10:00P	30S	09/15/12-09/15/12	48 HOURS MYSTERY	1	2000.00	2000.00
44	Su	1	08:00P	09:00P	30S	09/16/12-09/16/12	THE GOOD WIFE	1	4500.00	4500.00
45	W-Th	1	04:28A	05:00A	30S	09/12/12-09/13/12	CBS MORNING NEWS	1	100.00	100.00
46	Sa	1	04:28P	05:00P	30S	09/15/12-09/15/12	JUDGE JUDY SA/SU	1	125.00	125.00

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NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/21/12 NO. WEEKS: 2				

Cancellation Notice

Required

Announcement 28 days

prior notice

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Contract										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	101		116400.00
							Billing Summary			
						Qtr 3-12	<u>Jul</u> .00	<u>Aug</u> .00	<u>Sep</u> 116400.00	<u>Total</u> 116400.00
									<u>GRAND TOTAL</u> 116400.00	

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